## **Ears to the Ground: A practical Approach to Diagnosing and Treating Otitis**

This lecture provides a clear, practical overview for diagnosing and managing otitis in dogs and cats. Emphasis is given on identifying primary, secondary, predisposing, and perpetuating factors through a structured clinical approach. Attendees will learn how to perform effective otoscopic exams, interpret cytology results, and choose appropriate topical and systemic therapies. Strategies to manage recurrent and resistant cases are also discussed, empowering clinicians to make confident, evidence-based decisions in everyday practice.